The pace of digital change is accelerating - don't get left behind!

Start your digital journey here. Join us at our annual Conference on 5 October 2017



Let an exciting mix of industry experts take you on a digital journey...

Learn how to get digital running through every aspect of your organisation's activities; from communicating with your donors and beneficiaries to increasing your digital fundraising or turning your data into meaningful impact measures.

What we are covering

- Q&A: Demystifying social media
- Data and how to use it
- The new General Data Protection
 Regulation: what you need to know
- Making it happen: ten steps to a digital strategy
- Q&A: Next level social media
- How to get a tip-top website
- Optimising digital fundraising
- Making the most of Google
- Adwords

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Early bird
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before
31st August

Early bird rate: £25 per person

Standard rate: £40 per person

Statutory and out of area rate: £80 per person

Book online at:

www.communityimpactbucks.org.uk

When & where:

5 October 2017 9.00am – 5.00pm The Gateway Conference Centre Gatehouse Road, Aylesbury HP19 8FF

