

COVID-19 Briefing #56

Communication support and training opportunities

Short regular briefing from Community Impact Bucks

16th July 2020

Dear Sir/Madam,

There are a number of new communications initiatives which are available to support voluntary sector organisations as they start to build and implement their recovery plans – see details below.

Reminder: On Tuesday 15th July, we opened our COVID-19 – impact survey to help us understand what difference our information sharing has made to your organisation. You may have tried to fill this in but found you couldn't select all the options you wanted to. We've fixed this now, so do try again! The [survey](#) takes just five minutes.

COMMUNICATIONS TRAINING AND SUPPORT

- **Online digital programme to support recovery post COVID-19:** The Media Trust is running a [Digital Summer School](#), a three-week online programme focusing on digital communications for charities as they seek to recover and rebuild after the crisis. Running from 10-28 August, it comprises of pre-recorded learnings, live virtual training by media industry and charity experts, small group mentoring and peer-to-peer learning. Course costs vary according to size of your organisation (early bird discount of 15% before 21 July). There are also 50 free places for voluntary organisations led by and/ or supporting people and communities of colour. To apply for this offer, email [The Media Trust](#).
- **Platform bringing businesses and voluntary sector together:** [Investors In Community](#) has joined forces with [LLR Media](#) (Love Local Radio Media) to boost collaboration between charities, businesses and local radio stations and help promote charity work, stories and fundraising appeals to a local audience. Charities can [sign up](#) to the digital platform for free.
- **Tips on how to deal with negative social media:** Digital Giants has put together an infographic showing the [seven steps](#) to responding to a negative comment on social media.

OTHER TRAINING OPPORTUNITIES

- **Transitioning events and fundraising to function online:** Charity Meetup is holding its next Buckinghamshire networking and skills sharing event, *Evolving Events and Competitions*, on 28th July (10:00-12:00). The session will look at how to move fundraising events to function online, and will showcase creative alternatives to in-person events as well as good practice around virtual event organising. Hosted via Zoom, it is suitable for anyone working within the voluntary sector, especially fundraisers. To book your place, visit [Charity Meetup](#).
- **Scam awareness training for communities:** Buckinghamshire and Surrey Trading Standards are delivering [Friends Against Scams awareness sessions](#) to Bucks residents to help prevent and tackle scams. Free of charge and hosted via Microsoft Teams, the sessions on 20th July (10:30 – 12:00) and 31st July (13:00-14:30) are aimed at anyone who would like to learn more about scams, signs to look out for and how to deal with different ones operating. To book your free place, email [Natalie Webb](#).

HEALTH AND WELLBEING SURVEY TO HELP DEVELOP BUCKS RECOVERY PLAN

Buckinghamshire Council's Public Health team has launched the *Buckinghamshire Coronavirus Health & Wellbeing Survey* to understand how residents in the county have been affected by the coronavirus pandemic including how the lockdown and its consequences have impacted their daily lives and health and wellbeing. The information collected through the survey will be used to help tailor the local recovery throughout the county.

Aimed at Buckinghamshire residents, we recommend that you encourage your beneficiaries to complete the survey so that the voices of the vulnerable in our communities are heard. To access the survey, go to [Your Voice Bucks](#).

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