



# BUCKS CHARITY NEWS

Weekly bulletin from Community Impact Bucks

26th August 2021

Dear Sir/Madam,

If you or your organisation has any specific skills, support or experience which could help Buckinghamshire's response to the Afghan crisis, you can [register your offer of support](#) with Buckinghamshire Council who will get in contact once they know what families need (NB at this stage, donations of clothes or toys are not needed). Please also share details of [Helping Hand for Afghanistan](#), an emergency appeal set up by Heart of Bucks and Buckinghamshire Council to gather funds to support vulnerable households which have been aided by the British Government to flee the conflict in Afghanistan, and have been given shelter in Buckinghamshire.

The newsletter has a fundraising focus this week, including tips on Facebook Fundraising and how to find out more about Giving Tuesday, as well as information on a new handbook on tackling loneliness in communities.

## RUNNING YOUR ORGANISATION



### Get ready for Giving Tuesday

[Giving Tuesday](#), which will take place on 30 November, is a global generosity movement with over £20m donated last year in the UK alone. If you would like to find out how to take part and tips on getting the most out of the fundraising day, Third Sector is running a [webinar](#) on 16th September (11am-12pm) covering:

- How Giving Tuesday works
- What's stopping nonprofits taking part
- Using Giving Tuesday to amplify your end-of-year campaigns
- Easy ways to engage supporters with Giving Tuesday

## Tips for Facebook Fundraising

While traditional peer-to-peer fundraising is down 40%, Facebook Fundraising is growing 70% every year. Give Panel has written a [blog](#) outlining how social fundraising is disrupting 'traditional' online fundraising and how to raise more through Facebook Fundraising. Its report looks at [Facebook Birthday Fundraisers](#), non-birthday/ virtual event fundraisers ([Facebook Challenges](#)), in-memory and tribute fundraisers, and [donate button posts](#). Key takeaways from Give Panel's report are:

- Get started and analyse the data
- Develop a supporter journey for Facebook fundraisers
- Drive more Facebook fundraisers by piloting a Facebook challenge: [see how to run social events with Facebook Groups](#)
- Keep investing in social channels

## Sources of income options

The key to successful fundraising is a strong strategy which ideally has a mixed portfolio of sources of income so you are not dependent on any single source. Each source has distinct characteristics – they require different levels of resource to exploit them and have different timeframes to deliver a result. Visit our [Sources of Income online advice](#) to get an overview of the opportunities available.

## Tips for more effective fundraising writing

If you would like to improve your fundraising writing skills, read the [26 tips from Sofii](#) (Showcase of Fundraising, Innovation and Inspiration) including cutting back on adjectives and adverbs (no 14), and limit your paragraphs to six lines (no 18). Sofii also sends out fundraising hints and tips via its [weekly updates](#) and you can get local advice and training from the [Chartered Institute of Fundraising Chilterns](#).

## INVOLVING VOLUNTEERS



### Insight into volunteering during the pandemic

NCVO has published a report showing that 62% of adults in England volunteered their time at least once in the last year, with 42% did so at least once a month. While these figures, are unchanged on the year before, there has been a huge shift in the types of volunteering people have been doing and who has been doing it. To find out more, read the [NCVO blog](#).

## STRENGTHENING COMMUNITIES



### Advice for communities to tackle loneliness

Many communities are successfully tackling loneliness and isolation within their local areas. My Community has recently released a handbook which highlights new and innovative ways to address the issue in local neighbourhoods. For more information, including practical activities and guides for anyone looking to make a change in their area, read its [A community response to loneliness: handbook of tips, tricks and activities](#).

## Community-led growing and cooking project

The community growing initiative, 'Grow it, Cook it, Eat it', was set up in May 2021 to help people who are struggling to put fresh and nutritious food on their table. Providing local communities with a space that they can use as their own and enjoy throughout the year, residents do not need to join a membership scheme but can come when they feel like it. For more information, visit [Buckinghamshire Council](#).

## #FUNDALERTS



New funds are opened up regularly; to keep up-to-date with the latest announcements and for support on all aspects of funding, visit our [Funding pages](#), including [Current Funding Opportunities](#). New funds are highlighted below:

- **Funding for school councils or student bodies affiliated to schools:** grants of up to £2,500 are available to support environmental projects initiated and led by the school's students. Deadline for applications is 15th September (midday). For more information, visit [Heart of Bucks](#).
- **Grants for humanitarian projects:** grants of up to £3,000 (and occasionally up to £5,000) are available for charities with a turnover of less than £1 million, for a wide range of humanitarian projects including grassroot initiatives. With a deadline of 30 August, visit [The Ashworth Trust](#) for criteria and how to apply.

## LOCAL SECTOR SPOTLIGHT



### Opportunity to help transform cancer services in Thames Valley

Thames Valley Cancer Alliance is looking for a Patient/Carer representative to join its Thames Valley Cancer Alliance Executive Board (TVCA EB). If you would like to influence the transformation of cancer services and deliver real improvements in cancer care for Thames Valley, you can find out more about this opportunity [here](#). Applications close on Friday 17 September 2021.

If you would prefer not to receive this newsletter, you can opt out by emailing [info@communityimpactbucks.org.uk](mailto:info@communityimpactbucks.org.uk)



Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove™  
Got this as a forward? [Sign up](#) to receive our future emails.  
View this email [online](#).

6 Centre Parade Place Farm Way  
Monks Risborough, | HP27 9JS GB

This email was sent to .  
To continue receiving our emails, add us to your address book.

emma

[Subscribe](#) to our email list.