

# Volunteer Role Profile

Volunteer Role

Volunteer Manager

Where you will be based

**Volunteer Content Writer**

**Volunteer Co-ordinator**

**Community**

## Why we want you

By producing informative, engaging and creative articles/stories for our website and publications, you'll help to raise our profile and increase support by reaching new audiences.

We want to hear from people with good writing skills, looking to combine this with an interest in environmental and countryside issues, to write appealing coverage on a range of topics.

By volunteering with us you'll be helping to find positive solutions for promoting, protecting and enhancing the countryside. Through applying your skills and experience you can make a real difference, and be part of a friendly and caring charity.

## What you will be doing

- • Writing engaging articles and good news stories about our activities, achievements and the topics we campaign about.
- • Developing new content for our website, our publications, and social media
- • Using your creative flair to write content encouraging members, volunteers, donors and the general public to engage with our activities.
- • Using photos and images to good visual effect and to represent the full range of our work and the people involved in it.
- • Liaising with staff, volunteers, partners and supporters of our charity to source content and information.
- • Creating profiles and case studies to showcase the good work CPRE is doing across the area.
- • Liaising with the national CPRE communications and website team for support and guidance.

## The skills you need

- • An interest in the countryside and environmental issues.
- • An inclusive writing style to attract a diverse audience.
- • Ability to write content with a high level of accuracy and attention to detail.

- • Ability to volunteer independently and a collaborative approach.
- • Have access to a computer and the internet at home and be confident using them.

### **What's in it for you**

- • Use your skills to help our charity and make a positive difference to the countryside
- • Meet like-minded people and enjoy being part of a team
- • Enhance your CV by developing new skills and gaining valuable experience
- • We will support you in your role and provide you with relevant training
- • We can give you a reference for your future work or volunteering
- • Get involved with social events and workshops on a local and national level, including the annual CPRE conference
- • The opportunity to attend an online volunteer induction as well as attending events at CPRE's national office in London or a regional centre